ALS/Lou Gehrig’s Disease

What is ALS (Lou Gehrig’s Disease)?
Amyotrophic Lateral Sclerosis (ALS), also known as Lou Gehrig’s Disease, is a degenerative neuromuscular disease affecting motor nerve cells in the brain and spinal cord. Typically, causing weakness which affects one’s ability to move, speak, swallow and breath.

What causes Lou Gehrig’s Disease?
Although first diagnosed in 1869, the cause, cure and means of prevention of Lou Gehrig’s Disease are still unknown. ALS may be an autoimmune disease, the result of a gene or metabolic abnormality, an environmental toxin or the result of a virus. Research continues locally and nationally.

How does the ALS Regional Center help families?
The ALS Regional Center/Lewis Golub MDA/ALS Clinic was established in 1988 to provide people living with ALS and their families a specialized and comprehensive blend of both medical and emotional systems of support to help maintain quality of life throughout the course of the disease. The ALS Regional Center also focuses on awareness and advocacy as part of their mission, along with participating in local research.

Enjoy A Day Of:
- 18 Holes of Exceptional Golf
- Delicious Brunch Buffet
- Lunch on “The Turn”
- Cocktail Party with Whisky Sampling and Martini Bar
- Gourmet Food Stations
- Special Hole Giveaways
- Wine and Beer Tastings on the Course
- Longest Drive Contest
- Closest-To-The-Pin Contest
- Amateur and Pro Putting Contests
- Unique Raffles

HOLE Shebang bundle
Instead of purchasing contest tickets and raffles separately, you can save money by purchasing a “bundle” package in advance. Tickets will be given out at registration for golfers who pay in advance. They can be purchased at registration as well. For just $50, individual golfers can buy 26 raffle tickets for baskets, 50/50 entry into the Pro shoot out, a chance at Black Jack and entry into the putting contest. Purchase for your foursome and save $40.

Thank you to our Title Sponsors!

2016 Pro-Am Invitational
To benefit
St. Peter’s ALS Regional Center

11:00am Scramble Start
Mohawk Golf Club
1849 Union Street, Schenectady

August 30, 2016
Registration 9:30am -11:00am
Brunch Buffet 9:30am -11:00am

1849 Union Street, Schenectady
Exit 9 Wine & Liquor Warehouse
2016 ALS Pro-Am Invitational

The ALS Regional Center is the primary source of support for those living with Lou Gehrig’s Disease within a 17 county region. Most services provided are at no cost to the patient. Over the past 19 years, this event has contributed over $815,000 to St. Peter’s ALS Regional Center. Select your golf partners and send in your registration form early to ensure your reservation at this year’s premiere golf event. The size of the field is limited.

Proceeds from this event will benefit: St. Peter’s ALS Regional Center/Lewis Golub MDA/ALS Clinic

The ALS Pro-Am Invitational will take place on **Tuesday, August 30, 2016** at the Mohawk Golf Club, Schenectady, NY. Last year, over 150 local PGA Professionals and amateur golfers participated in this sold out Pro-Am classic golf event.

Golf Ball Sponsor: $4,500

- Sleeve of balls given to each player with company logo. Table at a tee for promotional materials.
- Pairings Party the evening before. Choose your PGA Pro while enjoying hors d’oeuvres, cocktails, live auction previews and games.
- Corporate entry of four players with cart
- Corporate recognition in event program
- Company logo on social media pages
- Expanded brunch buffet
- Cocktail hour with Sobieski martinis and whisky samples
- Gourmet food stations
- Golfer prizes on various tees

Gold Sponsorship: $2,500

- Pairings Party the evening before. Choose your PGA Pro while enjoying hors d’oeuvres, cocktails, live auction previews and games.
- Corporate entry of four players with cart
- Corporate recognition in event program
- Company logo on social media pages
- Expanded brunch buffet
- Cocktail hour with Sobieski martinis and whisky samples
- Gourmet food stations
- Golfer prizes on various tees

Silver Sponsorship: $1,800

- Corporate entry of four players with cart
- Corporate recognition in event program
- Expanded brunch buffet
- Cocktail hour with Sobieski martinis and whisky samples
- Gourmet food stations
- Golfer prizes on various tees

Foursome: $1,500

- Corporate entry of four players with cart
- Expanded brunch buffet
- Cocktail hour with Sobieski martinis and whisky samples
- Gourmet food stations
- Golfer prizes on various tees

Corporate Sponsorships

Hat Sponsor: $2,500

- Sponsor’s logo is placed on the center of the tournament hats which are distributed to all golfers.
- Table provided at a tee for promotional materials if requested.

Brunch Sponsor: $1,000

Cocktail Hour Sponsor: $1,000

Closest-To-The-Pin: $750

- Sponsor receives signage at each of the our contest holes
- Recognition in the event program

Longest Drive: $500

- Sponsor receives signage at the contest putting green
- Recognition in the event program

Hole Sponsorships: $250

- Sponsor receives signage on a specific hole
- Recognition in the event program

Event Program Advertisement:

- 1/4 page ad (4.75” x 1.75”): $100
- 1/2 page ad (4.75” x 3.5”): $150
- Full page ad (4.75” x 7.5”): $250

HOLE Shebang Bundle: $50 each or $200 foursome

*Tickets will be handed out at registration

Additional Dinner Guests: $75 Per Person

*Showers, towels and lockers available